



For Immediate Release

## Hip new eco-friendly clothing line, Zooshirts, releases your inner animal.

Greensburg, PA (January 22, 2009) Established in the summer of 2008, Zooshirts is a wildlife oriented, eco-friendly clothing line that supports animal and global conservation. By using organic cotton and recycled materials, Zooshirts reduces the impact clothing production makes on the environment. Every product is given individual attention, quality assured, and printed by hand in the USA.

Zooshirts strives to be the "green" clothing industry leader, ultimately to promote animal and environmentally friendly practices to the world.

"I completely support the green movement. People want to feel good about what they wear and studies have predicted that green product sales will go up 800 percent in the next ten years. I donate a portion of my sales every month to the World Wildlife Fund to support the cause. I really believe Zooshirts is looking at a bright future." - Owner, Nick Baugh.

During the first quarter of 2009, Zooshirts plans to release three new animal designs to add to their current collection. Gorillas, zebras and rhinos should now be on the lookout for other wild animals including giraffes, pandas and penguins. In the second and third quarters of 2009, Zooshirts plans to travel to a zoo near you to release your inner animal.

Zooshirts is owned and operated by Aesthetic11 LLC.

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*To learn more about Zooshirts or this topic please contact Nick Baugh by calling 724.961.0179, e-mailing [nick@zooshirts.com](mailto:nick@zooshirts.com), or writing to Zooshirts, PO Box 835, Greensburg, PA 15601. Or you may visit our website at [www.zooshirts.com](http://www.zooshirts.com).*